

# GOLDRAUSCH KÜNSTLERINNEN PROJEKT

Goldrausch Künstlerinnenprojekt  
Herzbergstraße 40-43  
10365 Berlin  
T +49.30 39 06 38 63  
office@goldrausch.org  
www.goldrausch.org

## Professional development programme for emerging female visual artists

### What we offer

The Goldrausch Künstlerinnenprojekt has been run by Goldrausch Frauennetzwerk e. V. since 1989. It was founded to counteract the structural **discrimination** of female visual artists in exhibitions and on the art market. Now **more than ever**, it is not enough to just make good art!

It is our aim to promote women who pursue their career as freelance artists, helping them gain further practical knowledge and creating a public arena for their work.

The programme is tailored specifically to meet the objectives of the participants. The course combines practical tasks with insights into the art world, presentation techniques and communication strategies. The seminars are led by experienced art historians/producers. Guests include curators, gallery owners, artists and other experts. With more than 400 Alumnae and an ever-growing network, Goldrausch Künstlerinnenprojekt offers a profound basis. It is funded by the Berlin Senate Department for Health, Long-Term-Care and Gender Equality and the European Social Fund (ESF). The financing covers the costs of the programme.

### Goldrausch Künstlerinnenprojekt

- admits 15 female visual artists per year
- runs for 12 months (end of January to December)
- on a weekly basis, Thursday and Friday, plus 3 - 4 intensive weeks
- works with a changing, external jury of experts for the admission of participants

### We are looking forward to applications from female visual artists

- of any age
- working in all disciplines
- preferably with a completed (arts) degree, or equivalent qualification
- with sufficient German language skills to follow discussions, contributions may be in English
- resident in Berlin
- with experience in artistic practice, specific goals and great motivation
- with the time and resources needed to work on concepts of communication and marketing while also working in the studio

### Course Content

- Analysis of the participant's current position and aims of artistic practice
- Training of verbal and work presentation
- Self-employment: tax, financing, copyright - what should women know?
- Berlin's art scene: excursions, seminars, discussions, contacts
- Planning and realisation of personal website and a catalogue brochure
- Final group exhibition in autumn

### Applications for participation in 2022 between 1 July - 15 September 2021

Detailed information on the application, the corresponding e-mail address and the application form can be found on our **website**: [goldrausch.org/en/application-materials/](https://goldrausch.org/en/application-materials/)

Sign up for our newsletter on our [website](#) or follow us on [Facebook](#) and [Instagram](#).